

LOCAL BUSINESS RESOURCES YOU DIDN'T KNOW EXISTED

Entrepreneurs Anonymous

Tuesday, August 26, 2014

General Resources

SCORE

<http://foxcities.score.org/>

Score.org - national site - has forms, online help

Wisconsin Women's Business Initiative Corporation

<https://www.wwbic.com/>

Venture Center and E-Seed Program

<http://venturecenterwi.com/eseed/>

Libraries

Free if you have a library card

Appleton - <http://www.apl.org/>

Hoovers, D+B, etc.

Lawrence University - <http://www.lawrence.edu/library>

Oshkosh - <http://www.oshkoshpubliclibrary.org/>

Resources

Brian Kopetsky

APL

Small Business Development Center (SBDC)

<http://www.wisconsinsbdc.org/>

State of Wisconsin Business Services

<http://www.wisconsin.gov/Pages/business.aspx>

Wisconsin Angel Network

<http://www.wisconsinangelnetwork.com/>

Wisconsin Business Incubation Association

<http://www.wbiastate.org/>

Wisconsin Technology Council

<http://www.wisconsintechcouncil.com/>

Wisconsin Women's Network

<http://www.wiwomensnetwork.org/>

UW Extension site - UW FV

Entrepreneur Magazine

<http://www.entrepreneur.com/>

Kauffman Foundation's Entrepreneur Resource

<http://www.entrepreneurship.org/>

Wisconsin Women's Business Initiative Corporation

<https://www.wwbic.com/start-or-grow-your-business/resources.php>

Internal Revenue Service (IRS) – Assistance for Businesses

www.irs.gov

Wisconsin Department of Financial Institutions (DFI)

www.wdfi.org

Wisconsin Department of Revenue

www.dor.state.wi.us

State of Wisconsin Business Wizard

<http://ww2.wisconsin.gov/state/wizard/html/instructions.html>

Business Finance

<http://www.businessfinance.com/>

Business Insurance Basics

<http://businessinsure.about.com/>

Copyright Basics

<http://www.copyright.gov/>

United States Patent & Trademark Office

<http://www.uspto.gov>

Entrepreneurs Anonymous

www.entrepreneursanonymouswi.com

1 Wisconsin ← Wisconsin.biz WEDC

Additional Resources

10 Brilliant Apps Small Businesses Should Use <http://www.forbes.com/sites/ilyapozin/2012/05/29/10-brilliant-apps-small-businesses-should-use/>

HARO (Help a Reporter Out) - Free Publicity
<http://www.helpareporter.com/>

Reporters interview experts

Local Business News

The Business News
<http://thebusinessnewsonline.com/>

New North B2B
<http://www.newnorthb2b.com/>

Insight Magazine
<http://www.insightonbusiness.com/>

Chamber of Commerce

Heart of the Valley Chamber of Commerce
<http://www.heartofthevalleychamber.com/>

Fox Cities Chamber of Commerce
<http://www.foxcitieschamber.com/>

Fox West Chamber of Commerce
<http://foxwestchamber.com/>

Oshkosh Chamber of Commerce
<http://www.oshkoshchamber.com/about-us/>

Green Bay Chamber of Commerce
<http://www.titletown.org/>

Networking / Referral Groups

Appleton Northside Business Association

www.appletonnorthsidebusiness.com

also Southside Appleton
Menasha Business

Fox Valley Networking Professionals

<http://www.meetup.com/Fox-Valley-Networking-Professionals/>

Passing Leads "Loops"

www.passingleads.com/loops/

PULSE

<http://foxcitiesregionalpartnership.com/pulse/>

A.M. Oshkosh

<http://www.oshkoshchamber.com/get-involved/networking/am-oshkosh/>

T.H.R.I.V.E. Lunch

www.thrivelunch.com

BNI

www.bniwis.com

TYP (Tuesday Young Professionals) Green Bay

<https://www.linkedin.com/groups/TYP-Tuesday-Young-Professionals-4877388>

Midday Women's Alliance

www.middaywomen.org

Women in Management

www.wimiwi.org

First Thursday Women's Networking

<https://www.facebook.com/FirstThursdayWomensNetworking>

National Association of Professional Women

<http://www.napw.com/chapter/390/appleton/>

HBBA (Helping Businesses Build Assets)

www.hbbaconnects.com

Fox Cities Christian Business Association

www.cba-new.com

Appleton Professionals NEW Opportunities - LinkedIn networking group

<https://www.linkedin.com/groups/Appleton-Professionals-NEW-Opportunities-1972752/about>

Fox Valley Connections LinkedIn networking group

https://www.linkedin.com/groups?home=&gid=4566574&trk=groups_about-h-logo

Propel Oshkosh

<http://www.oshkoshchamber.com/get-involved/propel-oshkosh/>

Northeast Wisconsin Wedding Professionals

<http://www.wisconsinweddingprofessionals.com>

EWGA (Executive Women's Golf Association)

<http://www.ewgafcgb.org>

Organizations and Clubs

Local Service Clubs

<http://www.focol.org/files/search.asp?searchCat=Clubs+Organizations>

National Organizations

http://en.wikipedia.org/wiki/List_of_industry_trade_groups_in_the_United_States

Google Search “Tricks”

How to search on Google

<https://support.google.com/websearch/answer/134479?hl=en>

25 Google Search tricks you won't know how you ever lived without

<http://bgr.com/2014/08/13/top-25-google-search-tips-tricks/>

12 Quick Tips to Search Google Like an Expert

<http://blog.hubspot.com/blog/tabid/6307/bid/1264/12-Quick-Tips-To-Search-Google-Like-An-Expert.aspx>

NOTES

peer groups - great resource

Linked-In groups

https sites are more secure.

Google better than Bing for searching (ie less malware)

Google + Bing are top 2 search engines

"Meet Up" networking meetup.com

UW Extension website has a lot of great info.

↳ good for demographics

One Wisconsin good for starting a business

↳ WERC then One Wisconsin

Lynda.com geared toward web design, but good

Skill Share - varied site

using Google Analytics helpful for running business

↳ also helps w/ demographics

can use Facebook to find a ~~low~~ targeted market